

# Customer Testimonial



„The options for customization are very high. We were able to achieve significant efficiency improvements.“

## Hypoport SE

- ✓ **Industry**  
FinTech
- ✓ **Employees**  
2,100
- ✓ **Services**  
Technology for credit, real estate and insurance
- ✓ **Business Challenges**
  - Extreme growth rate of the company
  - Implementation of a centralized HR-system for 15 subsidiaries, while still allowing for individuality
  - Replacement of multiple software islands with one fully integrated HR solution
- ✓ **Kontakt**  
[www.hypoport.de](http://www.hypoport.de)

## The project at a glance

- ① **Initial Situation**  
Hypoport was looking for a comprehensive solution that would provide a good user experience, customizability and automation.
- ② **Specific Challenges**  
Multiple subsidiaries with an increasing number of employees made it complicated to establish standards as well as the automation of processes within personnel management.
- ③ **Solution**  
A multi-stage selection process revealed that only one HR solution on the market could meet the expectations: HR for Dynamics by Hubdrive.
- ④ **Benefit**  
Savings through the elimination of IT islands and automation in HR. Increase of efficiency resulting from the fusion of workplace- and business applications.
- ⑤ **About the cooperation**  
„We consider HR for Dynamics and Microsoft Dynamics 365 as the most future-proof HR solution and business platform. The solutions are innovative, fully integrated, quickly customizable and automatable.“

## → Vision

With an approximate workforce of 2,100 employees, the Hypoport Group is a network of technology companies for the credit, real estate and insurance industries. As the parent company, Hypoport AG assumes the tasks of a strategic and management holding company with corresponding shared services. Its aim is to promote and expand the corporate network. Hypoport SE is listed in the Prime Standard of Deutsche Börse and has been listed in the SDAX since 2015.

## → Specific Challenges

A major challenge for Hypoport was the introduction of a uniform central HR system for all 15 subsidiaries. The aim was to replace the HR tools that were previously used by one single, flexible and fully integrated modern HR solution. At the same time, the individuality of the subsidiaries should be preserved as well as standards in personnel management should be established. Furthermore, the HR solution should be intuitive to use. The aim was to provide Hypoport an attractive HR tool that can be easily trained.

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Christian Würdemann, Head of Group Operations, Hypoport SE



## → Solution Approach

Through an extensive multi-stage selection process, it turned out that there was exactly one HR solution on the market that could meet all these expectations: HR for Dynamics by Hubdrive. HR for Dynamics is a complete solution that met all the functional requirements of the 15 Hypoport subsidiaries. Only HR for Dynamics was innovative and intuitive at the same time – just like employees are used to it from Office 365, Google and Facebook.

In addition, the adaptability is enormously high and the customizing easy to implement. Despite the individuality of the subsidiaries, this ensured a high degree of automation.

## → About the cooperation

We have experienced Hubdrive as a competent partner. As a listed technology company, we have high expectations of the shared services platforms we use. Hubdrive understood this and actively supported us in implementing our individual requirements. We look forward to further collaboration.

## → Benefit

With HR for Dynamics, we are drawing full potential of digitalization. The solution has enabled us to eliminate IT islands and automate a large number of HR processes which led to high savings. The perfect fusion of Business (Microsoft Dynamics 365) and Workplace applications (Microsoft Office 365) further increases efficiency.

The employees are excited about the scope of functions of HR for Dynamics 365 and the high degree of automation. As a result, a lot of repetitive HR-work could be eliminated and Hypoport's agile requirements could be fulfilled.



Schedule an Online Demo with  
HR for Dynamics experts.

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